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# WORK

### CURRENT EMPLOYMENT:

### MINTED.COM

## ASSOCIATE PRODUCT MANAGER/PRODUCT MANAGER/SR. PRODUCT MANAGER

February 2012 - current

Work with engineering teams and UI/UX designers to design and develop new products and features. Developed a reputation for solving difficult problems and redesigning workflows to improve efficiency.

#### NOTABLE PROJECTS

#### • Financial Reporting/ERP System implementation

Took over a delayed, partially completed ERP project, reworked requirements with stakeholders and shepherded the project to an on-time launch.

#### Renderer replatform

Worked with 3rd party to develop conversion software plug-in and integrate into product launch processes. Co-Managed the conversion of entire product catalog to new platform.

#### • Image pipeline rebuild

Designed and led implementation of image processing pipeline for generating millions of product images quickly and reliably.

#### • Customizable product launch process rebuild

Automated and simplified offline, manual processes and consolidated work into single web-based interface.

#### PRODUCTION TEAM MANAGER

#### March 2012 - February 2013

Managed a team of between 9-14 employees, worked to improve workflows and launch products on schedule.

#### LEAD PRODUCTION ASSOCIATE/PRODUCTION ASSOCIATE

#### January 2011 - February 2012

Troubleshoot issues, develop process improvements, create training materials and train new hires. Used Adobe CS software to design customizable templates for publishing on the web.

#### DESIGN ASSOCIATE

#### November 2009 - December 2009, August 2010 - December 2010

Used Adobe CS software to customize templates with customer information, (type-setting, photo editing, etc.), prep for print.

**KK AUDIO** 

#### EARLY EMPLOYMENT:

#### APPLE STORE

**October 2007 - August 2009** Sales, Train customers, computer setup

# SCHOOL

BA Graphic Design; Chico State University, Chico CA. Graduated Cum Laude, May 2004

# SKILLS

#### SOFTWARE:

- Adobe Creative Suite
- Coded and hosted websites
- SQL/business analysis
- no-code/low-code tooling

August 2005 - 2008

- **OTHER:** • Project Management
- Process Documenation
- UX/UI design
- Logo, web, graphic design

Web & Graphic Design, Technical Drawings, IT